

BENJOR



T H R E E
S T Y L E S

REGULAR

ITALIC

TROPICALIA

36PT

LOREM IPSUM DOLOR SIT AMET, CONSECTETUER ADIPISCING ELIT, SED DIAM NON NUMMYNIBHEUISMODTINCIDUNT UT LAOREET DOLORE MAGNA ALIQUAMERATUOLUTPAT. Ut wisienim ad minimueniam, quis nostrud exercitationullamcorper suscipit lobortis nisl ut

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In 1989, Jorge changed his recording label as well as his artistic name, becoming Jorge Ben Jor (or Jorge Ben Jor). At the time, it was said that there were numerous reasons for his change in name; other sources say it was in response to an incident where some of his royalties accidentally went to American guitarist George Benson.

–Wikipedia

A commercial and critical success, *Fôrça Bruta* established Ben Jor as a leading artist in Brazil's Tropicália movement and pioneered a unique sound later known as samba rock. In 2007, *Rolling Stone* Brazil named it the 61st greatest Brazilian music record. That same year, the album was released for the first time in the US by the specialty label Dusty Groove, attracting further critical recognition.

–All Artists

Jorge Ben Jor is. All other artists are simply not.

–São Magazine